

WISSEND

Wissend Perception

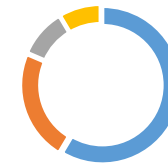


Ruby on Rails – Convention Beats Configuration

Ruby on Rails is a powerful open source technology heralded for its flexibility, sustainable productivity, and cost-effectiveness. It works for enterprises ranging from high-growth start-ups to large corporations and helps them stay ahead of the game. It eliminates long coding techniques and offers tools to augment Ruby programming. Within a very short time, RoR is a coveted tool in e-commerce development, content management, OS-commerce, collaboration and online social communities.

Ruby on Rails uses the Model-View-Controller (MVC) architecture to develop database supported web applications and dynamic websites. Rails framework supports: MySQL, SQL server, Postgre SQL, DB2 and Oracle databases. ROR is ideal for client centric web applications and can ensure good user experience.

Businesses on Ruby on Rails



■ Ecommerce ■ Technology ■ Business
■ News ■ Others

Why Ruby on Rails is climbing up the Language Power Continuum!

- Delivers powerful ecommerce web applications in jiffy
- Significant cost savings without compromising speed, security or performance
- With Model-View-Controller (MVC) architecture pattern, it offers more functionality in lesser time
- Based programming principles of Convention over Configuration (CoC) and Don't Repeat Yourself (DRY)
- Truly object-oriented, resulting in uncomplicated and interesting programming
- Supports Perl and Python
- Leverages Web Services and SOA

About Wissend

Wissend is a well-known provider of content, marketing, and technology services. Headquartered in Chennai, INDIA and Sales offices in USA and UK. Wissend is driven by the objectives of innovation, client satisfaction, and process excellence. Our workforce boasts deep industry know-how, technological expertise and commitment to quality.

We build solutions and deliver services keeping in my mind the needs of our clientele and guarantee results within the stipulated timeline. Our clients are players in the ecommerce, retail, and publishing industry segments.

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